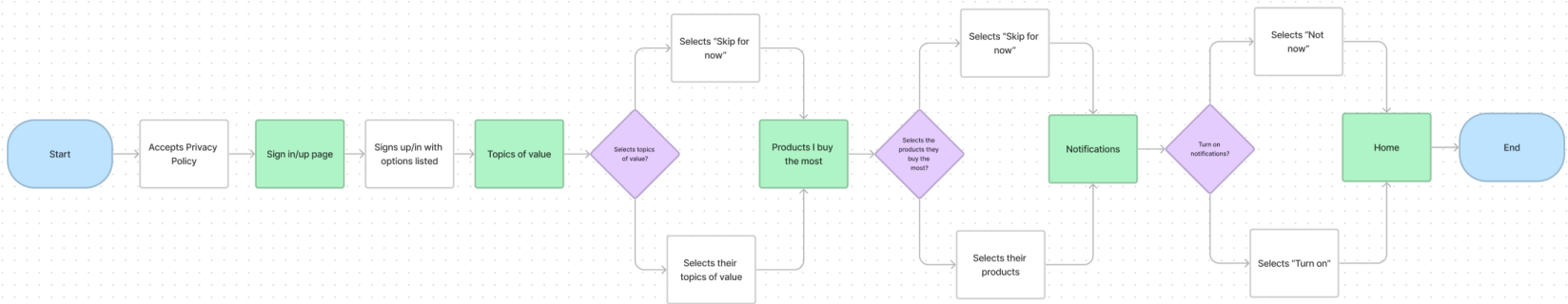


USER FLOW #1

Key

- Start/End
- Page
- Decision
- User performs a process/action
- Company performs a process/action

Action: User wants to sign up for Conscious Consumer



USER FLOW #2

Key

- Start/End
- Page
- User performs a process/action

Action: User wants to find a company rating and details.

